

Finding Your Five Mentors – and Your Sponsor

Naledi Saul

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Office of Career & Professional Development Sadert Academic Affairs

What good work will we do together today?

In short, we're thinking about intentionally building your professional community



Finding Your Five Mentors – and Your Sponsor

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I'm your

Office of Career & Professional Development Student Academic Athles







Selena Student

Pradeep Postdoc

I'm in epidemiology graduate student coming up to the end of my training.

My advisor isn't particularly knowledgeable about my area of work, so I would appreciate finding another mentor on campus – perhaps to sit on my thesis committee. But who do I find and how do I ask?

I am a cell and molecular biologist in academia, transitioning to become a senior scientist in Biotech R&D in the next year. I'm focused on learning transferable skills that would help me advance my new career in the biotech industry. But what should I do? Options include:

- Online course on drug development (offered on Coursera and MITx). Rationale: to learn about what it takes to turn an idea to a drug, something that I would be contributing to in the industry.
- Taking a series of online courses equivalent to an MBA curriculum (non-degree Specialization). Rationale: to learn new general business skills such as leadership, finance, operation management, accounting, and marketing.
- Improving my computational biology skills (I have basic R and Bash knowledge for basic RNA-seq analysis and all that jazz, but I would not call myself a computational biologist).

I understand that these all depend on what I ultimately want to do. But because I am not still certain about the future path, I would like to learn something is general and would definitely help regardless of what path I choose in the future.

https://www.reddit.com/r/biotech/comments/fi7491/working form home learning new skills suggestions/



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Edited from: https://academia.stackexchange.com/questions/1 45548/covid-19-how-do-i-navigate-this-situationwith-my-advisor



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The One Slide History of Mentorship





Homer! Greek Mythology! Odysseus went on an odyssey for 40+ years.

...and while he was away, his friend, **Mentor,** watched over and advised his son, Telemachus, from boyhood to adulthood.

A **mentor** is a person who positively influences a protégé/mentee's (personal, academic, professional, spiritual, etc.) development.



...that great advice and mentorship really came from the goddess of wisdom, Athena, who spoke through Mentor.

Image source: Public Domain: http://paesmem.stanford.edu/html/proceedings_4.html; shutterstock

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3 reasons you need multiple mentors: #1: A range of needs **10** benefits a mentor could offer:





... that great advice and mentorship really came from the goddess of wisdom, Athena, who spoke through Mentor.

From the French word protégé: "one who is protected," Orig: from Latin protegere

1. Time and attention

- Advice and direction
- 3. Emotional support
- Knowledge & skill development
- 5. Role modeling/inspiration
- 6. Access to resources
- Access to opportunities
- 8. Access to your community/ network
- 9. References/letters of recommendations
- 10.Protection

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3 reasons you need multiple mentors: #2: A circle of support



The Key Role of Sponsorship

According to research from the Center for Talent Innovation (CTI), the vast majority of women (85%) and multicultural professionals (81%) need navigational support to advance in their careers but receive it less often than Caucasian men. However, a 2010 Catalyst study revealed that more women than men have been assigned mentors yet 15% more men won promotions. Why? The findings indicate that having more mentorship did not lead to advancement but having a senior mentor in a position to provide sponsorship did.

What is the difference between having a mentor or having a sponsor?

In short, mentors advise you and sponsors advocate for you.

SLAG

And what's the difference between a mentor and a sponsor?

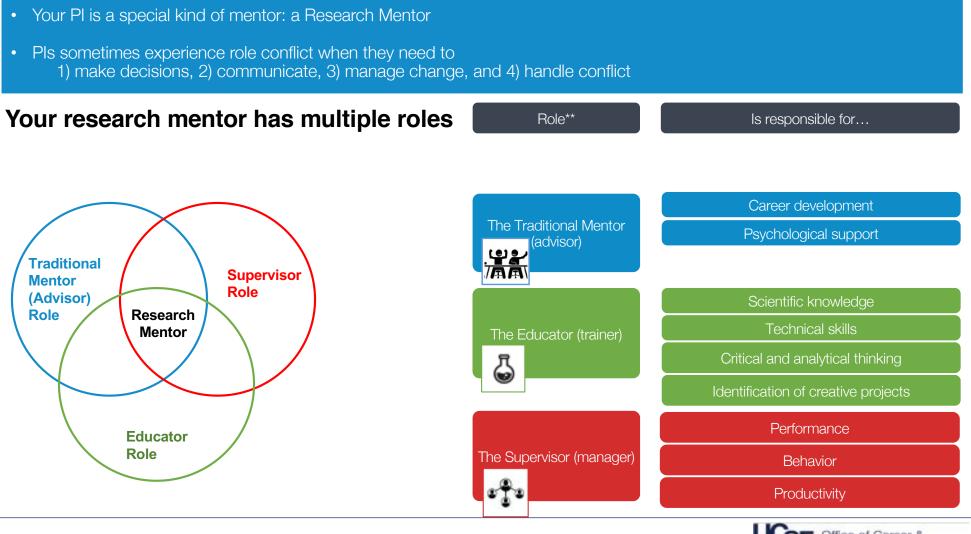




Source: https://inclusion.slac.stanford.edu/sites/inclusion.slac.stanford.edu/files/The_Key_Role_of_a_Sponsorship_for_Diverse_Talent.pdf

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3 reasons you need multiple mentors: #3: Role conflict



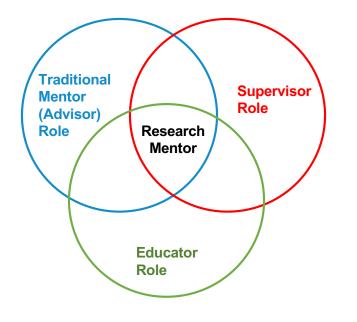
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3 reasons you need multiple mentors: #3: Role conflict

- Your PI is a special kind of mentor: a Research Mentor
- Pls sometimes experience role conflict when they need to
 1) make decisions, 2) communicate, 3) manage change, and 4) handle conflict

Your research mentor has multiple roles





• You usually don't have differing interests with an advisor (mentor):

Your goals are their goals for you. Your metrics of success are their metrics of success.



 But at times, almost everyone has different goals and benchmarks for success than their instructor and their supervisor.



Selena Student

Pradeep Postdoc

My advisor is not particularly knowledgeable about my particular area of work and I'm not sure how supportive they will be. I need another advocate on my thesis committee.

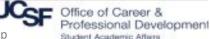
I need some 'Guide' mentoring – I need to figure out how I am going to navigate this final stage of my training with my PI.

Also, I need some 'Field' mentoring – I want the space and time to bounce some of my ideas off of someone with expertise. What should I do with this time to best position myself for industry?

I guess I'm looking for career mentors: people who are working at a start up and someone working at a more established biotech company.

I also just want to acknowledge that my PI is more a 'cheerleader' than a mentor in this area – they are super supportive, but not knowledgeable.

Activity 2: Describe what type of mentorship you need. 5 minutes each (10 minutes total) Consider any of the 3 frameworks - or not - but try to describe to the other person what type of support you would like from your mentor.



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- Who's in your community?
- How do I find them?

BRAINSTORM

What should I do with this time to

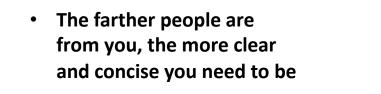
best position myself for industry?

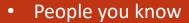
how to find those mentors... during this unusual time - and take a moment to consider why people would talk to you



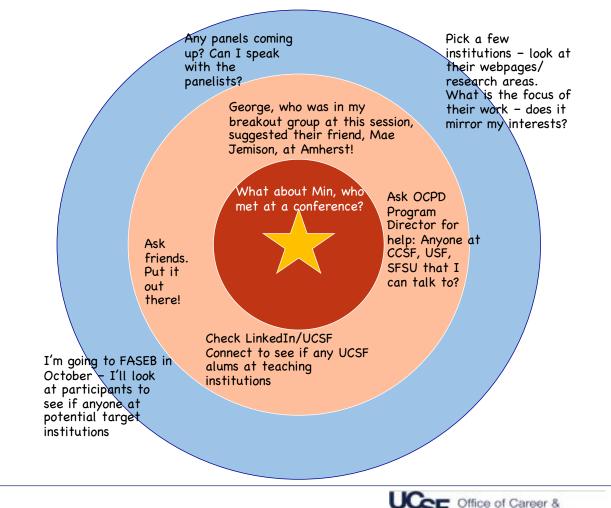


When networking/finding mentors: There are 3 types of people in the world.





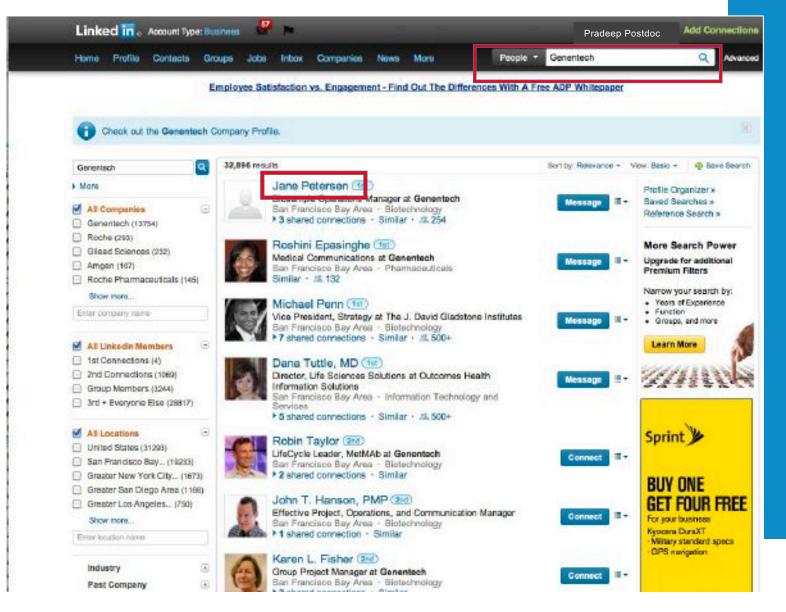
- People who are the same • stage in their career
- People who know your ۲ friends or colleagues
- People 1-2 stages ahead in their careers
- People you don't know at all
- People who are senior in their field



Professional Development

Student Academic Affairs

Connecting With Your Community: Linkedin.com

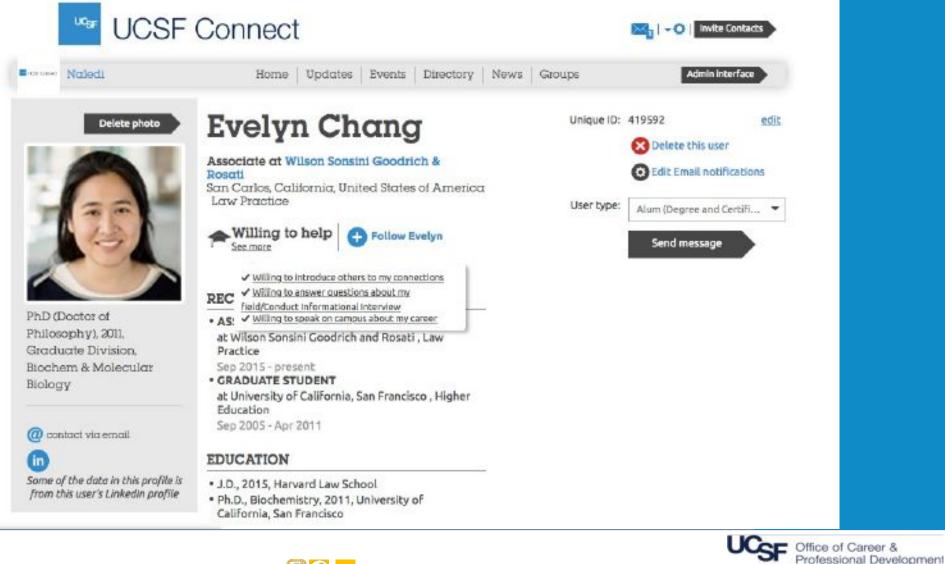




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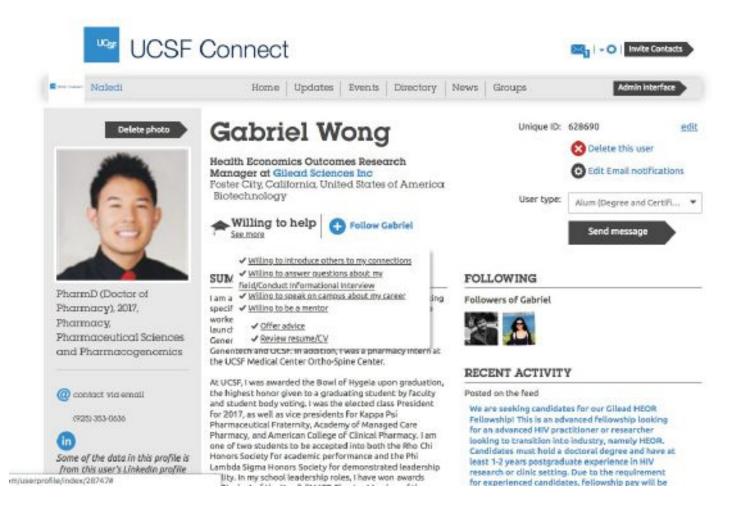
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Connecting With Your Community: #2: UCSFConnect.com



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Connecting with your community: UCSFConnect.com

Naledi	Home Updates Events Directory New	rs Groups	Admin interface	
Delete photo	 Erica Pan UCSF Faculty Deputy Health Officer, Dir Communicable Disease Control & Prevention at Alameda County Public Health Dept Cakland, California, United States of America Willing to help Follow Erica 	Unique ID: User type:	Oelete this user	

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Start with who you know

Activity 3: Identify potential mentors

5 minutes each (10 minutes total)

Identify one - two people you might like support from and why

(don't think about how you'll do it yet - let's just stay with a specific person or archetype for right now.



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I'm your

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Selena Student

Pradeep Postdoc

My advisor is unavailable and I'm not sure about the professional etiquette of discussing this with my advisor or how to move foward.

What should I do with this time to best position myself for industry?

- Why will people talk to you?
- How to approach people.

CRAFT

your invitation to engage – and taking a moment to consider why people would talk to you

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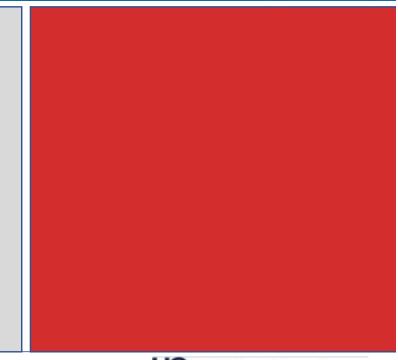


Don't specifically ask "will you be my mentor?" Instead frame your invitation as a small ask on your big adventure

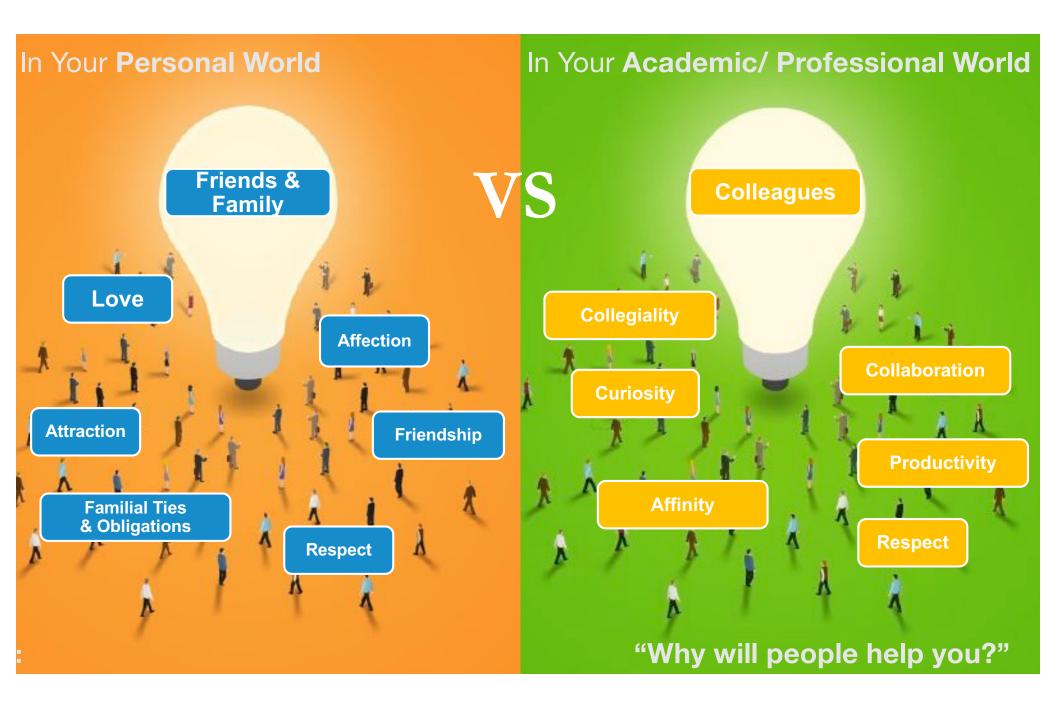
Want a strong relationship? Start small and give it time!

- Ask one question or for one piece of advice
- Ask a person to review (one piece) of a document (your aims, your CV, etc.)
- Ask to meet for 20 minutes of a person's time for 1 topic/question
- Ask for a 30-minute informational interview (multiple topics)

...and build your relationship as you complete your adventure







Why people in your professional community would help you?

- 1. Because you're doing interesting work
- 2. Because you're doing interesting work that could also forward their goals
- 3. To share their knowledge
- 4. Because they have hard won lessons
- 5. To repay a favor
- 6. To help a friend
- 7. They have the time/interest to do so
- 8. Because they wish someone had helped them
- 9. Because they consider it part of their job
- You have an affinity to each other; they see themselves in you
- 11. Because they like something about you
- 12. Because you remind them of someone
- 13. Because you asked respectfully

You may not know why at first contact, but if you want to strengthen the relationship, you need to make if your goal to find out

In Your Academic/ Professional World



Selena Student

Pradeep Postdoc

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Pradeep approaches Peter Parker to explore careers

Dear Dr. Parker,

I am a cell and molecular biologist completing my postdoc at UCSF, and for the past two months and have been speaking with UCSF alumni who have transitioned to industry about their experience. I was wondering if you would be willing to chat with me for about 20-30 minutes about your position as a team leaders at Genentech.

I was particularly hoping to speak with you, as I see from your Linkedin profile that you've moved between smaller start-ups and more established biotech companies.

I can be flexible to your schedule, and thank you in advance for considering my request. Please feel free to learn a little about my background from my LinkedIn profile at linkedin/PradeepP.

Regards,

Pradeep

Your approach needs to include 5 things:

- **1. Who you are** (including your Affinity, Bond or Connection if there is one)
- 2. What you want
- 3. Why you're asking them
- 4. A thank you for considering your request
- 5. How they can find out more about you



The basic structure of an informational interview: 4 parts

✤ I want to explore different postdoc opportunities



Present	Past	Future	Advice
 What their role is now 	 What prepared them and positioned them for their postdoc? 	 What opportunities open up for them 5-10 years in the future b/c of the postdoc 	 What advice to they have for people seeking to succeed in their career path or their specific role.
 Why did you choose this lab? How was it a good fit with your interests and career goals? What is a typical day/week like? What do you enjoy about your work/this lab? What is most challenging about this postdoc? What do you appreciate about our Pl? Can you describe the ways they have helped you meet your 	 7. How did you organize your postdoc search? 8. What skills/experiences/support do you recommend developing before starting your postdoc? 9. What factors helped you determine which postdoc was 	 9. What opportunities open up for you based on the skills and experiences you developed here? 10. What seems to be the typical career path after people finish this postdoc? 11. How long do postdocs seem to stay in the lab? What's the main 	 12. What is the one thing you wish you had known before choosing postdoc? 13. What types of research/levels of experience does a person need to have to really succeed in this lab? (Are they prepared to teach new skills? Does the PI have time? Etc.)

Putting it all together: Sample timing for a 30-minute conversation

✤ I want to know more about postdoc positions



Focus	Length	Language
Open	3-5 minutes	Thank you so much for meeting with me. Let me start by saying that Dr. X says hello, and how much I appreciate them for connecting us. As I shared in my email, I'm in my last year at the biochemistry program at UCSF, and for the past two months, I've speaking to people who chose postdocs in the areas of X and Y and located in Z part of the world. I've also been trying to make a specific point to meet fellow UCSF alums. I was thrilled when you agreed to meet with me, as I see you've been able to design a career that has allowed you to move between the public and private sectors; I'm particularly intrigued by your role in the governmental affairs office for the University of California. So, thank you for agreeing to talk with me about you career path.
Present	3-5 minutes	 Why did you choose this lab? How was it a good fit with your interests and career goals? What is a typical day/week like?
Past	3-5 minutes	3. What do you enjoy about your work/this lab?4. What is most challenging about this postdoc?
Future	3-5 minutes	5. What do you appreciate about our PI? Can you describe the ways they have helped you meet your training and career goals?6. How did you organize your postdoc search?
Advice	3-5 minutes	 7. What skills/experiences/support do you recommend developing before starting your postdoc? 8. What factors helped you determine which postdoc was right for you? (mentors, etc.) 9. What is the one thing you wish you had known before choosing postdoc?
Close	1-2 minutes	Thank you so much for taking the time. I have a much better understanding of factors I should consider in choosing a postdoc. Thank you also for recommending X group – I'll join it. And thank you for recommending I chat with Selena Kyle. I will reach out to her. I'll definitely keep in touch. If I can ever return the favor – please reach out.

Inviting someone to chat

- 1. Who you are (including your connection/affinity, if there is one)
- 2. What you want
- 3. Why you're asking them
- 4. A thank you for considering your request
- 5. How they can find out more about you



Dear Dr. Kent,

I'm in the sociology program at UCSF, and my research focuses on developing community interventions involving technology to tackle preventable diseases. I've been considering health policy and consulting as a career path, and for the past two months have been speaking with different professionals in the field.

I was wondering if you would be open to chatting with me for about 20-30 minutes about the field and your career path.

I was specifically interested in your background, because it is so diverse – your career path from your Linkedin profile suggests you someone who has been able to apply their epidemiological expertise in the government, in think tanks, and in the private sector to truly make a difference in people's lives.

Thank you for considering my request. My LinkedIn profile is DianaPrince/linkedin.com should you want to learn a bit more about me and my work.

Regards,

Diana Prince

Office of Career & Professional Development Student Academic Affairs



Inviting someone to chat

Dear Dr. Jordan,

My K99 mentor, Marie Curie, suggested I reach out to you, as I shared with her that UPENN is the type of institution of interest to me. I'm wondering if you might have 30 minutes of time to chat with me about your experience at your institution.

To share a bit about my background, I'm an immunologist studying the role that Tregs play in type 1 diabetes. I've attached my CV to give you a sense of my background.

I realize that this is an exceptionally unusual time, so I would ask if you have any time **in the next few months to chat**. We could connect by Skype/ Zoom/ Facetime or phone oif you are amenable; I can be flexible to your schedule.

Thank you for considering my request.

Barbara Gordon

Dr. Spock,

I am a PhD student at UCSF, and for the past two months and have been speaking with UCSF alumni in health and science communications careers.

I was wondering if you would be willing to chat with me for about 20-30 minutes about your position as a researcher in a the Robert Wood Johnson Foundation.

I was intrigued by your perspective, as I see on your LinkedIn profile that you have researcher experience both at a governmental organization and in a nonprofit.

Thank you for considering my request. Please feel free to learn a little about my background from my LinkedIn profile at linkedin/bgordon.

Pavel Chekov

Dear Dr. Kenobi,

I know it's been a while, and I hope you're well. I'm finishing out my postdoc at UCSF in the next year and applying for tenure track R1 positions next fall. During this COVID-19 break, it seemed a good use of my time to begin working on my faculty application. I wonder if you would consider reading a draft of my research statement in the next few months.

It would be extremely helpful to your got perspective on my research program, because of your work on X, Y and Z. I would be grateful for any feedback you find necessary, but in particular, your thoughts on the scope of my work and its potential fundability would be most welcome.

If you are able, I defer to your preferred style of giving feedback (by email, video, phone, etc.)

Thank you for considering this, and I hope you're doing well during this unusual time.

Best, Leia Skywalker



Office of Career & Professional Development Student Academic Atlanta

Your Turn! Invite someone to chat



Your Turn! Activity 4

4 minutes each

What's your game plan? Based on what you've just heard – what's 1-2 things you might do to approach a potential mentor?

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Conflice of Career & Professional Development

What will we think about today?

LISTEN

to how to grow your professional relationship over time

ASSESS

The big issue that you would appreciate mentorship around in regards to the next 6-12 months

DISCUSS

the archetypes of mentors and the special situation with your PI – your research mentor

BRAINSTORM

how to find those mentors... during this unusual time – and take a moment to consider why people would talk to you

CRAFT

your invitation to engage – and taking a moment to consider why people would talk to you

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- Ask a person to review (one piece) of a document (your aims, your CV, etc.)
- Ask to meet for 20 minutes of a person's time for 1 topic/question
- Ask for a 30-minute informational interview (multiple topics)

...and build your relationship as you complete your adventure

Be Collegial: Focus on being clear, concise and respectful:

- Pay respect to their knowledge, expertise, experience. Tell them: why are you asking them?
- Thank them for their wisdom and support. They weren't helpful? Thank them for taking the time
- **Owe them:** Let them know "If I can ever return the favor, please don't hesitate to ask!"



Let people follow your adventure and see the dividends of their investment

Be Collegial: Reach out with updates 1. Whenever something the person said or did helps you/pays off 2. When you see/know something of interest to them (a contact, a paper, they post on social media) 3. Milestones (happy new year, etc.)

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Let people follow your adventure and see the dividends of their investment

Jan.	Initial email with request to chat
	Chat
Feb.	Thanks again for the chat. It was helpful because of X. Would appreciate keeping in touch.
Mar.	keeping in toden.
Apr.	Way too
May	Hope you're well. Just wanted you to know that I did X (finished the paper, much! finished career exploration, etc.)
Jun.	Service Se
Jul.	I joined the Association of Women in Science. Thanks for suggesting it.
Aug.	Got positive feedback from Clark Kent from Amgen about my CV. Thanks for your help.
Sep.	
Oct.	Hope you're well. This is a brief summary of what's going on for me now.
Nov.	
Dec.	Will you be at the FASEB this year? Would be great to see you.

Office of Career &

Student Academic Affairs

Professional Development

Let people follow your adventure and see the dividends of their investment

Jan.	Initial email with request to chat
	Chat
Feb.	Thanks again for the chat. It was helpful because of X. Would appreciate keeping in touch.
Mar.	Reeping in toden.
Apr.	
May	Better!
Jun.	Contraction of the second s
Jul.	
Aug.	
Sep.	
Oct.	Hope you're well. This is a brief summary of what's going on for me now.
Nov.	
Dec.	

Office of Career 8

Student Academic Affairs

Professional Development

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Who can help?

- Informational Interview questions
- Sample LinkedIn
 profile
- Thank you notes
- Upcoming workshops
- Schedule counseling appointments
- Sign up to our listserv
- + more!

Office of Career & Professional Development Student Academic Aflem Our Fantastic Researcher Team, here for you!



Michael Matrone, PhD Associate Director, Office of Career and Professional Development Program Director, PhD Career and Professional Development Michael.Matrone@ucsf.edu

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